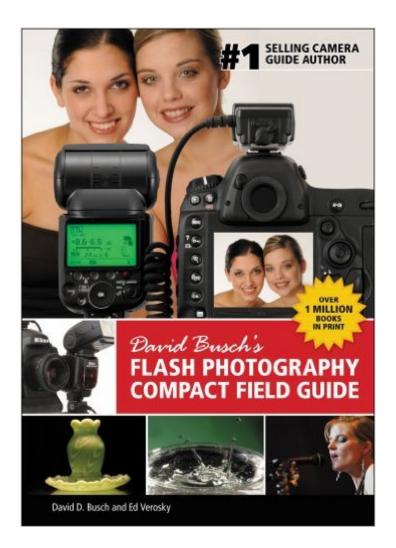
The book was found

David Busch's Flash Photography Compact Field Guide (David Busch's Digital Photography Guides)





Synopsis

Do you wish you had the most essential information you need to shoot compelling photos using your digital camera's built-in or add-on electronic flash? DAVID BUSCH'S FLASH PHOTOGRAPHY COMPACT FIELD GUIDE is your solution. This new, lay-flat, spiral-bound, reference guide condenses all the must-have information you need for shooting great flash photos into a portable book you'll want to permanently tuck into your camera bag. This guide distills the fundamentals of good flash photography and puts them at your fingertips, showing you how to shoot specific flash situations and subjects under a variety of conditions. Full-color illustrations show you exactly what results to expect from particular camera/flash settings. From quick setup through metering, accessories, lighting, and much more, DAVID BUSCH'S FLASH PHOTOGRAPHY COMPACT FIELD GUIDE will help you get great flash results every time.

Book Information

Series: David Busch's Digital Photography Guides Paperback: 128 pages Publisher: Cengage Learning PTR; 1 edition (May 18, 2012) Language: English ISBN-10: 1133597165 ISBN-13: 978-1133597162 Product Dimensions: 0.5 x 5 x 8 inches Shipping Weight: 11.2 ounces (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (23 customer reviews) Best Sellers Rank: #880,770 in Books (See Top 100 in Books) #51 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Flash Photography #210 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #506 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Equipment, Techniques & Reference

Customer Reviews

It happens all the time, and I'm sure that I am not alone. You can be out on the street or in a public place with your camera, and it's almost a guarantee that someone will come up to you with questions about using a camera... and flash is one of those frequent topics. I bought this here, in fact, to carry in my camera bag for just those occasions. As far as covering the basics go, David Busch's Flash Photography Compact Field Guide is a hard one to beat. It's an easy-to-follow guide

that's a good one for any novice with a compact camera or new DSLR user who has found the camera or add-on flash manual to be woefully inadequate, as most of them are.Here's my basic take on this Compact Field Guide...Likes:+ Excellent basic book; a true fast track into flash with a digital camera+ Very generic info; useful for users with any brand or model camera+ Good, concise coverage of flash usage; very up to date information+ Spiral bound with a good cover design; easy to fold back when following topics+ Loaded with color images directly linked to the topics in the pages+ Excellent multi-level index in the back of the bookDislikes:- NoneAbout the Guide:The authors clearly know their subject here. David Busch is a well-known and respected author of photo books with more than 20 years experience as a roving photojournalist. The last of his books that I bought here,

Disclaimer: I was sent a copy of this book for review. I recently had an opportunity to review David Busch's Flash Photography Compact Field Guide. When I think "field guide", I think of a small, portable book that can be used as a reference while out doing whatever it is one does when out in the field. This book accomplishes the first part nicely, in that it's a small, portable ring-bound book that opens flat when in use. Mr. Busch, along with NY-based photographer Ed Verosky, have compiled a good body of knowledge on flash photography ("speed lights", not studio lighting) that covers most of what a photographer new to flash photography will need to know to get started using their flash units, both on and off camera. Those with prior experience using their flash units may find this too elementary. The field guide begins with a "guick start guide" that discusses how to set up your flash, adjust the flash head and an explanation of TTL flash metering in both automatic and other modes. That this guide discusses how to install batteries into your flash unit is a clue that this guide is targeted toward those who haven't used, or are intimidated by, their flash units. This doesn't make it a bad book, not at all, in fact, but is an indicator of the target market. The guide has chapters on the various features, controls and modes for speed lights, flash gear & accessories, as well as sections on indoor and outdoor flash photography. It is these latter chapters that I believe have the most to offer more experienced users of flash units. These chapters discuss how aperture, shutter speed, ISO and flash all work together to create different looks or effects within the context of the flash unit's use.

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